



03<sup>rd</sup> November, 2015

**ARTHUR TROOP SCHOLARSHIP – 2015, SEMINAR 15/15 GB “POLICE AND MEDIA”  
FROM 10-14 AUGUST, 2015 IN IBZ CASTLE GIMBORN, GERMANY**

The International Executive Bureau of the International Police Association selected me as the suitable candidate from Sri Lanka for the Arthur Troop Scholarship – 2015. I was informed about this by Mr. Kees Sal, The Chairman of International Professional Commission and had congratulated me on being awarded as Arthur Troop Scholarship. That was little excited, surprised and I am so happy. I was the only representative from Sri Lanka in the Asian Region. I would say the credit should go to IPA Sri Lanka Section, International Executive Bureau.

“Police and Media” that I selected to attend this Professional Seminar which was held from 10-14 August, 2015 at IBZ, Castle in Gimborn, Germany.



During my stay I was so happy and excited indeed, with other colleagues who attended the Seminar, during my stay I shared personal professional experience with them like brothers and sisters. There were participants from England, South Africa, Germany, Ireland, and Sweden.

The course was mainly focused on the theme of “Police and Media”. The said International Seminar was held at the IPA International Conference Centre, the flagship of IPA in German Castle in Germany where Police related topics and seminars on multi-lingual programs are held regularly. In addition, study programs and study visits at Cologne WDR Broadcasting Corporation were took place.



**Police** – The Civil force of a national or local government, responsible for the prevention and detection of crime and the maintenance of public order.

**Media** –The main means of mass communication (especially television, radio, newspapers, and the Internet) regarded collectively.

**Focused of the Seminar:**

The Seminar focused with the growing and seemingly less and less transparent importance of the media in a democracy. It illustrated and discussed potential risks, and methods of use of media and modern forms of communication in every work of the police.

**Methods :**

Lectures, Workshops, discussions, group work, presentations

**Seminar Chair:** Mr. Peter Newels

First day, we were welcomed by the conference centre management, and the introduction of the seminar chair and seminar agenda, incorporating opportunities to organize discussions and exchanges outside of the official program.

After the session we joined the Directed group work. Participants discussed opinions and views on the role and power of different types of media (print and TV Media, new online media like blog etc.) in forming public opinions in our respective countries.

**Topics**

- ❖ “The challenges of working with the media”. With group work looking at the changes in the media over the last 20 years, expectations of the public and how to deliver key messages.

- ❖ Media coverage of the G7 summit in Elmau –Tasks and fields of operation of the German Federal Police, Ensuring free journalistic reporting and coverage.
- ❖ Social Media Coverage of Police operations, Shitstorm over police killing two fighting dogs – Police operations turning into media events.
- ❖ Koln, Radio and TV Broadcasting Studios (WDR)  
Discussed, how events turn into news items, from research to editing and TV or Radio Broadcasting, The news of the world at the hands of a major broadcasting station, the duty to provided information in German public broadcasting.
- ❖ Media, Journalism and public institutions in Sweden, incidents, “scandals” and public discussions in recent years.
- ❖ Social media communication on events involving major police deployment – policing the official opening of the new European Central Bank Building in Frankfurt.

On the last day of the seminar we presented, individual key aspects of the seminar, presentation of workshop result and discussion, what are the expectations and review of the seminar.

Time has gone like a flash with our sweet memories, had to say good bye to all of them. That was my second visit abroad which I gained lot of experience and I was able to meet many IPA Friends from various countries. As a Police Officer I am honored and privileged to be a member of the IPA and I admire Arthur Troup achievements his vision & Mission concepts and the organization be aimed which has now grown to be the largest police organization in the world.

I like this opportunity to express my sincere thanks and gratitude to all those, especially the National Secretary General and Assist. National Secretary General of IPA Sri Lanka Section and also the Hon. Members of the PEB- IPA for providing me this golden. My sincere thanks goes to Director Sir, Mr. Peter Nevels, Ms. Petra Kreuzer and the staff at the Gimborn Castle, for providing all facilities, food lodging, WIFI facilities etc. and conducted same in a professional of all concerned, Also for the two wonderful interpreters who were with us during the whole week.

During my stay I was very happy indeed with other colleagues who attended and followed this valuable seminar. Lectures which were conducted by eminent lectures were very simple and as a result I gained a wide knowledge in this field of "Police & Media". As a police officer the knowledge which I gained at this seminar is creatively very useful to my career.

I believe this seminar will provide me the opportunity to make use of my knowledge for the betterment of the Police Department and I managed to share my utmost contribution in achieving the mission and vision of the prestige International Police Association.

SERVO PER AMIKECO

Yours in Friendship



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